

## Food Cold Storage CASE STUDY: Zorbas Bakeries



Vehicles passing through high-speed doors are guided by A-SAFE's high-visibility Bollards

### PROBLEM

Zorbas Bakeries is one of Cyprus's most respected, well-known and successful food manufacturers, employing more than 1,600 people across 58 stores and three high-tech production facilities.

The company started 40-years ago as a bread, pastry and confectionery maker before expanding into salads, coffee, pizza and artisan products, including one outlet in New York.

As with most food manufacture, cold storage facilities are an essential part of the logistics chain. Zorbas's commitment and investment in the best, state-of-the-art equipment means their own cold storage includes some very expensive equipment.

And where there is expensive equipment, there is a need to protect it.

A-Safe's Cyprus reseller Spima had previously installed a Traffic Barrier on the site to protect a brand new water tank and Zorbas contacted them again about protecting brand new, ultra - modern, high-speed doors.

### SOLUTION

Maintaining a constant temperature is an imperative in cold storage facilities. High-speed doors assist this by rapidly opening and closing when workplace traffic needs to pass through them. This minimises warm air entering and cold air leaving. Over an extended period, the energy cost savings are large. But the investment is a big one – and protecting the doors from the constant movement through and around of forklift trucks and hand pallets is vitally important.

A-SAFE's Cypriot seller guarded and protected the doors with a series of A-SAFE freezer grade Bollards. These specialist products function in temperatures as low as -40 degrees, and not only protect the doors from the wear-and-tear impacts that slowly degrade door quality, but they provide high-visibility guidance to the traffic as they pass through the doors.

### RESULT

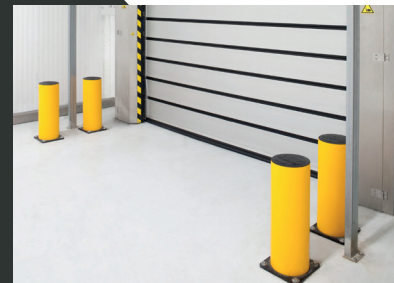
Across an efficient two to three-hour process, the 200mm diameter, 560mm high A-SAFE Bollards were installed.

The Bollards provided Zorbas with long-term protection for their high-speed doors, as well as offering guidance and accident prevention for the vehicle and equipment operators.

The safety products perform as normal in freezing temperatures and are ultra-low maintenance, including scratch resistance, no repaint and non-corrosive properties.

As well as these benefits, A-SAFE products are wipe-clean and hygienic – a vital bonus for food-sensitive environments such as the Zorbas facility.

**Find out more, contact sales +44 (0) 1422 331133,  
email [sales@asafe.com](mailto:sales@asafe.com) or visit [www.asafe.com](http://www.asafe.com)**



Double set of Bollards guarding expensive doors at a Zorbas Bakeries site in Cyprus



High-speed doors offer energy savings over a long period – but they are expensive and should be protected



Guidance, hygiene, accident prevention, low-maintenance and protection – A-SAFE's multi-functional Bollards in action

## PROTECTING...

### PEOPLE, PROPERTY, PROFITS AND PERFORMANCE

Global leaders in workplace barrier protection